

Message Text

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62

ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 SS-20 RSC-01 /033 R

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DRAFTED BY COM/BEWT/TPD/562:TNISBET

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EB/EWT:LLESE

COM/BIC/OIM/236:BCAHILL

COM/BEWT:OEWD:LBDOWDEN

----- 061048

R 071847Z NOV 73

FM SECSTATE WASHDC

TO AMEMBASSY WARSAW

INFO AMCONSUL POZNAN

AMEMBASSY VIENNA

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VIENNA FOR EWTC

E.O. 11652: N/A

SUBJECT: 1973 POZNAN FAIRS - PAYMENT OF EXPENSES

REF: WARSAW 5477

1. FUNDING FOR U.S. EXHIBITION EXPENSES POZNAN FAIRS, BOTH IN JUNE AND SEPT. 1973, WAS ON A JOINT VENTURE BASIS USING INDUSTRY CONTRIBUTIONS (TRUST FUNDS) AND USG FUNDS. IN BOTH CASES, EFFECTIVELY ALL INDUSTRY CONTRIBUTIONS OBLIGATED FOR EXPENDITURE. COMMERCE WILL CONTINUE JOINT INDUSTRY-USG FUNDING FOR FUTURE PROMOTIONS AT POZNAN FAIR.

2. WITH RESPECT JUNE TECHNICAL FAIR:

(A) COMMERCE AUTHORIZED EMBASSY EXPEND EFFECTIVELY ALL CONTRIBUTIONS COLLECTED FROM PARTICIPATING FIRMS, WITH USG LIMITED OFFICIAL USE

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EXPENSES TO BE PAID IN ZLOTYS. COMMERCE FISCAL RECORDS

SHOW TOTAL DOLS 54,958 OBLIGATED IN DOLLARS AND DOLS 67,600 IN ZLOTYS.

(B) ZLOTY OBLIGATIONS PRINCIPALLY PAVILION RENTAL, ONE-QUARTER OF CONSTRUCTION, AND TWO-THIRDS OF LOCAL STAFF SALARY EXPENSES. OBLIGATION ZLOTY FUNDS THESE PARTICULAR COST CATEGORIES MADE FOR BOOKKEEPING CONVENIENCE.

(C) EXHIBITOR CONTRIBUTIONS (DOLLARS) COVERED VIRTUALLY ALL OTHER EXPENSES. EMBASSY RECORDS WILL SHOW LIQUIDATIONS OF THESE OBLIGATIONS AND WHETHER DOLLAR AMOUNT IS AS ABOVE.

(D) IN ADDITION, EXHIBITOR REPRESENTATIVES PAID DIRECTLY, AND IN DOLLARS, OWN PERSONAL AND HOTEL EXPENSES AS WELL AS TRANSPORTATION AND FORWARDING CHARGES FOR EXHIBIT DISPLAY EQUIPMENT. WE HAVE NO WAY OF VERIFYING TOTAL SUCH EXPENDITURES, BUT OUR EXPERIENCE IS THAT THESE EXPENSES AVERAGE MORE THAN DOLLARS 3,000 PER COMPANY.

3. REGARDING SEPTEMBER CONSUMER GOODS FAIR (PRINTING EXHIBITION), COMMERCE RECEIVED AND AUTHORIZED MINOR CONTRIBUTIONS (DOLS 1,500) FROM CATALOG SHOW PARTICIPANTS. EMBASSY RECORDS WILL SHOW OBLIGATIONS AND LIQUIDATIONS THESE FUNDS. RUSH

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